

ENTRIES CLOSE WEDNESDAY NOON, SEPT 14, 2022

At the home of the Show Secretary, 150 Creek Road, NJ,
After which time entries cannot be accepted, cancelled, or substituted.

**PREMIUM LIST
Forty-First Specialty Show**

(Unbenched)

**Irish Wolfhound Association of the
Delaware Valley, Inc.**



SUNDAY & MONDAY, OCTOBER 9 & 10, 2022

**Church of St. Benedict – Picnic Grove on Rt. 10
2020 Chestnut Hill Road, Mohnton, PA 19540**

Show Hours: 8 AM to 6 PM each day
All Judging Will Be Outdoors

The IWADV dedicates this show in the memory of Greg Kane



AMERICAN KENNEL CLUB CERTIFICATION

Permission has been granted by the American Kennel Club for the holding of this event under American Kennel Club rules and regulations – James P. Crowley, Secretary

OFFICERS OF THE IRISH WOLFHOUND ASSOCIATION OF THE DELAWARE VALLEY
President Margie Milne
Vice President Doug Marx
Treasurer Maggie Weidinger
Secretary Amy Benjamin
PO Box 126, Lewisville, PA 19351

Class of 2022
Mike Muffley
Kathy Roland

BOARD OF DIRECTORS
Class of 2023
Shari Irick
Betsy Daly

Class of 2024
Noreen Chase
Mary Reese

SHOW COMMITTEE

Show Chairperson Doug Marx
P.O.Box 126, Lewisville, PA 19351 aeriadogs@aol.com
Rally Chairperson Ken Neff
302 E. Mill Road, Flourtown, PA 19031 267-784-5471 littleredcarno2@verizon.net
Show Secretary David C. Milne
150 Creek Road, Phillipsburg, NJ 08865 908-454-6456 wideview@ptd.net
and the Officers of the Club and Members of the Board of Directors

COMMITTEES

Trophies Amy Benjamin
P.O.Box 126, Lewisville, PA 19351 302-547-8540 aeriadogs@aol.com
Catalog Advertisements Margie Milne
150 Creek Road, Phillipsburg, NJ 08865 908-454-6456 mtm@wideviewfarm.com
Judges Hospitality Betsy Daly, Jeanne Patterson
Grounds Dane St.Clair, Joseph Roland, Glenn Myer, Ken Neff
Ring Decorations Audrey St. Clair
Boutique & Raffle Angie Bixler, Mary Reese, Noreen Chase, Alissa Muffley
Silent Auction Maggie Weidinger, Kathy Roland
Arm Bands & Catalog Sales Joanna Hollick, Pamela Murphy
Catalog Production Margie Milne

STEWARDS

Chief Ring Stewards Chet Chase, Connie Yeager
Rally Steward Virginia Z. Chapin

JUDGES

Conformation Ms. Jean McDonald-Ulliott (Hibeck)
Chesterfield, UK
Sweepstakes Ms. Deborah Sanders (Niobrara)
Anderson, MO
Obedience & Rally Ms. Linda Krasley
Allentown, PA

PHOTOGRAPHER

Mary O'Malley
Maryo.smugmug.com
mary@omalley-photography.com

SHOW VETERINARIAN ON CALL

VCA Detwiler Animal Hospital, 22 Kenhorst Blvd., Reading, PA 19607
610-777-2372 -- After Hours: 610-775-7535

ACCOMMODATIONS

The Holiday Inn Morgantown (HQ).....
6170 Morgantown Road, Morgantown, PA 19543 (610)286-3000

Listed below are hotels that take dogs, located at PA Turnpike Exit #286 (Denver, PA)
one Exit going west from Morgantown, PA, approximately 15 miles from the show site.

Red Roof Inn.....2017 North Reading Road, Denver, PA – tel. 717-336-4649
Comfort Inn Lancaster County North1 Denver Rd., Denver, PA - 717-336-7541
Crown Plaza.....1741 Papermill Road, Wyomissing, PA - 610-346-3811

DIRECTIONS TO THE HQ HOTEL & TO THE SPECIALTY

Driving: From Philadelphia & Points East & West – Follow the PA Turnpike West to Exit 298. After toll booth, for the **HQ hotel** take Exit 1B (Morgantown), go South on Rt.10 ½-mile, hotel is on right; for the **showgrounds**, take Exit 1A, go North 4-1/2 miles on Rt. 10 (Morgantown Rd./Reading Rd.) to showground on left, just past Chestnut Hill Rd.

From the North – South on 81 to Rt. 61 South. Take 61 South to 222 South. Take 222 S to 422 East. Take 422 East to 176 South. Take 176 South to Exit 1. At stop sign, for **hotel** turn right & go ½-mile to hotel on right, for **showgrounds** turn left & go 4-1/2 miles to grounds on left.

From the South:- Route 83 North to PA Turnpike. Turnpike East to Exit 298 & follow directions above “After toll booth” for driving from East & West.

ENTRY FEES

(Each First Entry Fee includes \$0.50 AKC Recording Fee & \$3.00 AKC Event Service Fee)
Each Entry of Each Dog Unless Otherwise Specified \$29.00
Puppy Classes (6-9 months & 9-12 months) \$18.00
Stud Dog & Brood Bitch Classes..... \$25.00
Brace or Team Class as a Unit (Dogs need not be entered in another class) \$25.00
Sweepstakes (Puppy or Junior, Must be entered in a regular class)..... \$15.00

RIBBON PRIZES WILL BE AS FOLLOWS

All Ribbons and Rosettes offered by the IWADV

A Dark Green Rosette is offered

to each dog entered and shown in the veteran conformation classes

1st-4th place rosettes for regular classes offered by the IWADV.

First Prize Blue Rosette
Second Prize Red Rosette
Third Prize Yellow Rosette
Fourth Prize..... White Rosette
Winners Purple Rosette
Reserve Winners .. Purple & White Rosette
Best of Winners Blue & White Rosette
Best of Breed..... Purple and Gold Rosette
Best of Opposite Sex to
Best of Breed..... Red and White Rosette
Select Dog & Select Bitch.....Light Blue & White Rosette

NON_REGULAR CLASSES

First PrizeRose Rosette
Second Prize Brown Rosette
Third PrizeLight Green Rosette
Fourth Prize Gray Rosette
Best Puppy in
Puppy Classes.....Dark Green Rosette

SWEEPSTAKES

Best In Sweepstakes.....Pink and Green Rosette
Best of Opposite Sex to Best In Sweepstakes.....Lavender Rosette

TROPHIES

Trophies marked (*) are offered through the Irish Wolfhound Association of the Delaware Valley for competition at its shows only. For permanent possession, they are to be won three times by the same owner, not necessarily with the same dog nor at consecutive shows. Those marked (**) are the mementos to these challenge trophies. All mementos to Challenge Trophies will be Custom Redware Plates, unless otherwise specified. **The IWADV will retain all Challenge Trophies until retired.**

The following prizes are offered by the Irish Wolfhound Association of the Delaware Valley unless otherwise specified

SWEEPSTAKES

BEST IN SWEEPSTAKES

*The Rainbow Springs Trophy II (S.P.) offered by Peg & Mark Carty
** Custom Redware Plate

BEST OF OPPOSITE SEX TO BEST IN SWEEPSTAKES

(no challenge trophy – memento only)
** Custom Redware Plate

BREED PRIZES

BEST OF BREED

*The Vander-Exit-Kerby Trophy (Sterling) offered by Doug Marx & Amy Benjamin
** Custom Redware Platter

*The Dire Trophy II (IW figurine on wooden base) for Breeder of Best of Breed – offered by the late Ralph Chapin & Virginia Chapin
** Custom Redware Plate

BEST OF OPPOSITE SEX TO BEST OF BREED

*The Beltane Trophy (S.P.) offered by Diane Camel & Ken Neff
** Custom Redware Plate

BEST OF WINNERS

*The Cugael Trophy (S.P.) offered by Lorraine Garland
** Custom Redware Plate

WINNERS DOG

*The Knollbridge Trophy (S.P.) offered by Mr. & Mrs. Gregory F. Kane
**Custom Redware Plate

RESERVE WINNERS DOG

*The Wideview Trophy (Ceramic Relief on Wooden Plaque) offered by David & Margie Milne
**Custom Redware Plate

WINNERS BITCH

*The Aerie Trophy (Sterling) offered by Doug Marx & Amy Benjamin
**Custom Redware Plate

RESERVE WINNERS BITCH

*The Violin of Aerie Trophy (S.P.) offered by Doug Marx & Amy Benjamin,
In memory of The Aerie Seven
**Custom Redware Plate

VETERAN DOGS, FIRST

*The Peter Van Brunt Trophy (Bronze Sculpture) offered by David & Donna Smith

**Custom Redware Plate

VETERAN BITCHES, FIRST

*The CH Niagara River Aerie of Eagle Trophy (Sterling)

offered by Doug Marx & Amy Benjamin

**Custom Redware Plate

STUD DOGS, FIRST

*The CH Pitlochry's Quintus Trophy (Sterling) offered by Doug Marx & Amy Benjamin

**Custom Redware Plate

BROOD BITCHES, FIRST

*The Kellykerry Trophy (S.P.) offered by Mr. & Mrs. Glenn H. Myer

**Custom Redware Plate

FIRST ONLY IN BRACE, TEAM – Redware with Celtic Designs

BEST PUPPY IN PUPPY CLASSES

*The Sciota Trophy II (S.P.) offered by the late John H. Parker and Claire Parker

**Custom Redware Plate

*The Kam Trophy (original sculpture of bitch with puppies) for Breeder of Best Puppy, retired in 2013 by Doug Marx & Amy Benjamin, and redonated by them – challenge renews in 2014.

**Memento will be a sculpture replica of one of the puppies, offered by Friends of Jacky Karpinski Near and Far

BEST BRED BY EXHIBITOR – To be won from the Bred-By Classes only.

*The Ch. Aodh Harp of Eagle Trophy (Pewter Relief on Wooden Plaque) in memory of Samuel Evans Ewing, 3rd

**Pewter Cup offered by Joe & Kathy Roland

FIRST, SECOND, THIRD & FOURTH IN EACH REGULAR AND OF THE FOLLOWING NON-REGULAR CLASSES (Puppy - each age division; Juniors 12 to 18 Months; Novice; Bred by Exhibitor; American-Bred; Open, Veteran - both sexes; Stud Dog, Brood Bitch)

1st – 4th – Redware with Celtic Designs

CLASSIFICATION

SWEEPSTAKES - REQUIREMENTS & CLASSIFICATION

Dogs shown in Sweepstakes must be entered in one of the regular classes at the regular entry fee and on the regular entry form. Indicate your Sweepstakes Class with the age division in the space provided for "Additional Class". Champions of Record may not be entered.

The following classes will be provided for both dogs and bitches:
Junior, 6 Months & Under 9 Months Senior, 12 Months & Under 15 Months
Junior, 9 Months & Under 12 Months Senior, 15 Months & Under 18 Months

DIVISION OF ENTRY MONEY AS PRIZES

35% of total Sweepstakes entry fees will be retained by the Club for expenses. The remaining 65% will be divided as follows:

First – 30% Second – 20% Third – 10% Fourth – 5%

REGULAR CLASSES

The following classes will be provided for both dogs and bitches:

Puppy, 6 Mos & Under 9 Mos	Bred-by-Exhibitor
Puppy, 9 Mos & Under 12 Mos	American-Bred
Twelve to Eighteen Months	Open
Novice	WINNERS

Note: The puppy entry fee applies only to dogs under 12 months.

RALLY TRIAL CLASSES & PRIZES

Qualifying score required for all prizes in Regular Classes

A Dark Green Qualifying Ribbon will be given to each dog attaining a Qualifying Score.

"Dog" means either sex.

Entry Fee Only Refunds for Bitches in Season.

Rally Ring Size is 40' x 50'

Rally Trial Classification – Regular Classes:

Rally Novice Class A	Rally Advanced Class A	Rally Excellent Class A
Rally Novice Class B	Rally Advanced Class B	Rally Excellent Class B
Rally Intermediate Class A	Rally Intermediate Class B	
Rally Master Class A	Rally Master Class B	

HIGHEST SCORING DOG IN REGULAR CLASSES – is not permitted by the AKC; therefore a Rosette for **Highest Scoring Dog in Each Regular Class** is offered by the IWADV

First Place in Regular Classes: Redware Trivet in each class:

FIRST, SECOND, THIRD & FOURTH IN EACH CLASS – Ribbon offered by the IWADV

NON-REGULAR (ADDITIONAL) CLASSES Involving Single Dog Entries

Winners of the following classes will compete for Best of Breed and therefore must meet all AKC requirements for Non-Regular Classes involving single dog entries.

VETERAN DOG CLASS – A Class for Dogs six (6) years or older.

VETERAN BITCH CLASS – A Class for Bitches six (6) years or older.

BEST OF BREED COMPETITION

NON-REGULAR (ADDITIONAL) CLASSES Involving Multiple Dog Entries

As the judge's decision in the Non-Regular Classes involving Multiple Dog Entries is based on the merits of more than one dog or bitch, no one of the dogs or bitches making up the entry judged first in these classes will be eligible to compete for Best of Breed by virtue of having won these classes.

STUD DOG CLASS – For Stud Dog and two of their Get. It is not necessary that the Get be under the same ownership as that of the Stud Dog. The Stud Dog may be entered separately in one of the regular classes, or if a Champion of Record in Best of Breed Competition, but **MUST** be entered in the Stud Dog Class. The Get **MUST** be entered in one of the regular classes. The Stud Dog shall be considered as one entry and requires one entry fee, this being the regular fee plus the additional class fee if the Stud Dog is entered in another class. The Stud Dog must be shown in the ring with the Get. The class will be judged on the merits of the Get.

BROOD BITCH CLASS – Same as for the Stud Dog except substitute Brood Bitch for Stud Dog and Produce for Get.

BRACE CLASS – Two dogs of the same Breed or Variety of Breed with at least one common owner. Note that this is a relaxation of the previous AKC rule regarding "identical" ownership.

TEAM CLASS – A Class for four dogs of the same Breed or Variety of Breed with at least one common owner. As with Brace Class, this rule was recently revised by the AKC.

The entry fee for a Brace or a Team as a UNIT is \$25. The dogs comprising a Brace or a Team must be named at the time of entry. If a dog which is to be part of a Brace or Team is not entered in another class, it must be entered for "Brace and/or Team Class Only", fee \$25 per such dog, plus \$25 for the UNIT. Full particulars must be given for each dog on individual entry forms. An entry form for a dog entered in another class and as part of a Brace or Team must be marked accordingly in the space provided for Additional Classes "Brace Class" or "Team Class". If more than one Brace or Team is entered by the identical owner, the dogs comprising each Brace or Team must be so designated – "Brace No.1" and "Brace No.2", etc.

Again this year, the IWADV will present a \$75 gift card to the exhibitor who travels the farthest distance with an entry.

NOTICE TO EXHIBITORS – SHOW REGULATIONS NOTE EARLY CLOSING! -- 6 YEARS-OLD FOR VETERANS!

Closing Date for Entries is **8:00 PM, Wednesday, September 14, 2022** after which time entries cannot be accepted, cancelled or changed, except as provided for in the AKC Rules Applying to Dog Shows.

All Entries are to be Mailed with Fees to David C. Milne, IWCA Show Secretary, 150 Creek Road, Phillipsburg, NJ 08865. Acknowledgement of entries will be made as soon as practicable after closing by mail with printed confirmations of entry. Should such acknowledgement not be received by the exhibitor within a reasonable time, please notify the Show Secretary.

Entries Not On Official AKC Entry Forms and photocopies of entry forms without the Agreement and Rules are not acceptable.

No Entry shall be made and no entry shall be accepted which specifies any conditions as to its acceptance. Entries will not be accepted without fees or signatures.

A Recording Fee of 50 cents and an Event Service Fee of \$3.00 will be required for each dog entered at any Licensed or Member Club Show or Obedience Trial. These Fees are to be collected by the Show-giving Club and paid to the American Kennel Club. If a dog is entered in more than one class in the show, these Fees are to be collected on the first entry only (American Kennel Club Rules, Chapter 11, Section 2).

THIS CLUB DOES NOT AGREE TO ARBITRATE CLAIMS AS SET FORTH ON THE OFFICIAL AKC ENTRY FORM FOR THIS EVENT.

Declination of Entries. The Irish Wolfhound Association of the Delaware Valley may decline any entries for cause and may refuse to receive or may remove any dog on account of disease, viciousness or other cause and no one shall have any claim or recourse against the Irish Wolfhound Association of the Delaware Valley or any official thereof.

Canadian Exhibitors must submit entries with checks drawn in U.S. dollars, **payable through U.S. banks** or with international money orders in U.S. funds.

Returned Checks do not constitute a valid entry fee. The Show Secretary will add a collection fee to the amount of each returned check.

Errors on Entry Forms: Owners are responsible for errors in making out entry forms, whoever may make such errors and no entry fee will be refunded in event of such errors or cancellation of entries after the published closing date.

No Refund for Duplicate Entries. We will make every effort to find all duplicate entries, but if an entry has been processed, no refund will be made.

Entry Fees shall not be refunded in the event that a dog is absent, disqualified, excused by Veterinarian or Judge or barred from competition by action of Show Committee. If because of riots, civil disturbance or other acts or conditions beyond the control of the Club or the Show Secretary it is impossible to open or to complete the show, no refund of entry fee will be made.

The Show Will be Open from 8 A.M. to 6 P.M. each day, Sunday & Monday, Oct. 9 & 10, 2022

Consult Judging Program for time of judging.

Dogs May Arrive any time prior to their scheduled time of judging. Dogs not required for further judging will be excused.

. **Judges Are Not Required To Wait For Dogs.** They will adhere as closely as practicable to the Judging Program. The owner or handler of each dog is solely responsible for having it ready at ringside when it is to be judged. The IWADV and the Show Secretary have no obligation or responsibility to provide service through a public address system or other means for the purpose of calling or locating dogs that are not brought into the ring when required.

This event may be cancelled due to extremes in weather or other conditions considered to be deleterious to the health and safety of dogs, exhibitors, judges and fanciers. No refund of entries will be made in such case.

The Show Committee has designated the hotels as part of the show site. An Event Committee hearing may be held for any hotel complaint including but not limited to failure to clean up after your dog and destruction of hotel property.

The show giving Club, the Show Secretary, their agents, employees, etc. assume no responsibility for any loss, damage or injury sustained by exhibitors, handlers, or to any of their dogs or property and further assume no responsibility for injury to children.

All trophies must be claimed before the closing of the show. None will be mailed.

The Club reserves the right to substitute a prize of equal or greater value.

RV Parking – Parking is available on the showgrounds, but no hook-ups. **Please contact the Show Chair for reservations.** There will be a \$30 RV parking fee. A check payable to IWADV must be sent in advance to Doug Marx, P.O. Box 126, Lewisville, PA 19351

Light Breakfast & Lunch will be available for purchase on the showgrounds both days.

HOLIDAY INN HOTEL RULES – PLEASE TAKE NOTE:

The Holiday Inn only takes dogs booked in the IWADV block of rooms. Make sure to confirm when making your reservation. The block of rooms will be held until September 17th.

Upon check-in, all guests with dogs will sign a pet disclaimer - Holiday Inn Corporate Policy. The Holiday Inn pet fee is included in the room rate.

If guestrooms are used for hospitality or entertainment, the number of guests attending such functions shall be approved by the Holiday Inn Morgantown management unless, in the room/s being so used, the group is limited to persons occupying such room/s or overnight accommodations.

Group must conform to all Local, State and Federal regulations; this includes consumption of alcohol by minors. No large quantities of alcohol permitted in hotel rooms.

All “no-shows” will be charged to the credit card that guaranteed the reservation. When calling, please ask for the cancellation number.

SPECIALTY EVENTS, HAPPENINGS & DETAILS

Puppy Practice Match

The event will be held on Saturday, October 8, 2022, the day before the Specialty.

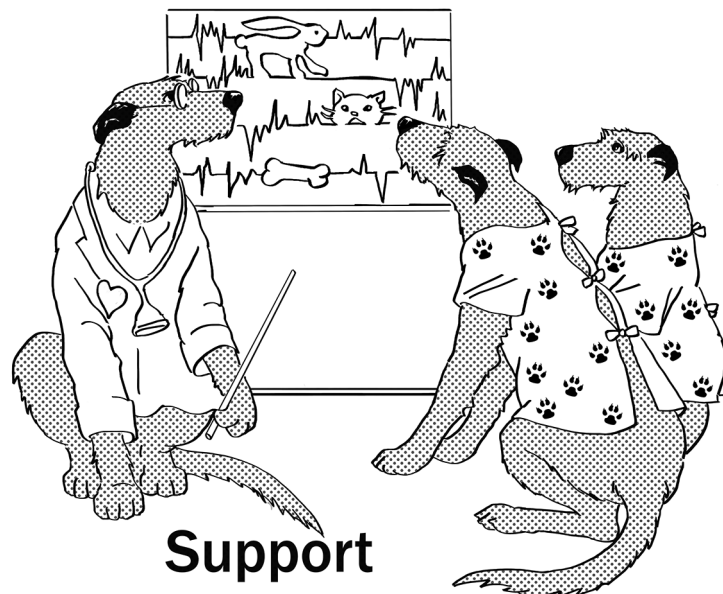
Puppy Practice Match – A very low-key event to be held in the Sweepstakes format. Classes offered for both sexes: 6-9, 9-12, 12-15, & 15-18. – \$10 per entry. Best in Match and Best of Opposite in Match, Judge to be announced. Entries will be taken at 2:00 PM – Judging will start at 3:00 PM.

EKGs available on Saturday afternoon.

At the conclusion of judging, the Club will host a casual reception under the tent with refreshments and light snacks

CARDIAC TESTING - IWF LIFE CYCLE CARDIAC STUDY & OFA CERTIFICATION

The **Irish Wolfhound Foundation** is sponsoring heart screening with on-site cardiologist on **Sunday, October 9, 2022.** (EKGs available on **Saturday** afternoon, October 8th). A contribution of \$175 per hound (\$100 for hounds over 8 years old) for echocardiogram with electrocardiogram (EKG) or \$60 for auscultation and EKG is suggested. The balance of the cost is covered by the IWF. Entry is limited and preregistration is advised. Preregister at iwffoundation.org/Screening or contact Frances Abrams at (937)371-3609 by **September 20, 2022.** **All paperwork and payments** must be received by Frances before your appointment will be confirmed. This clinic is for screening and research only. Dogs requiring treatment will be referred to your local cardiologist. Additional donations to the Foundation are appreciated and wisely used to fund our mission of Health, Education, & Rescue. For more information about the Irish Wolfhound Foundation go to www.iwffoundation.org.



**Support
IWF Heart Studies**

TROPHY FUND

Dear Friends,

We hope that your summer is going well. We want to remind you that before you know it our Delaware Valley Specialty will be here! Your trophy donations in the past have been generous and greatly appreciated. I thank you for your past (and hopefully future) support.

This year we will be offering original handcrafted Redware with hand-painted celtic designs for mementos to challenge trophies and all class placements.

As usual we hope that you will donate to the general trophy fund or contribute to a specific award or class. Your donations will be recognized in the catalog by name with space for your own personal dedication. I will try to honor everyone's desired sponsorship

Thank you again for your continuing generosity.

Sincerely yours,

Amy Benjamin, 2022 Trophy Chair

Trophy Sponsorship Opportunities – Mementos to Challenge Trophies:

_____ Best of Breed	150.00	_____ Reserve Winners Dog	50.00
_____ Best of Opposite	125.00	_____ Reserve Winners Bitch	50.00
_____ Best of Winners	100.00		
_____ Winners Dog	100.00	_____ Stud Dog	30.00
_____ Winners Bitch	100.00	_____ Brood Bitch	30.00
_____ Best Puppy	75.00	_____ Veteran Dog	30.00
_____ Best in Sweeps	75.00	_____ Veteran Bitch	30.00
_____ Best of Op Swps	50.00	_____ Breeder of BOB	50.00

Sponsorship Opportunities – Class Placements

First in each class 25.00 **Second** in each class 20.00

Third in each class 15.00 **Fourth** in each class 10.00

Or sponsor First through Fourth place for 70.00

_____ 6-9 mo. Dog	1 2 3 4	_____ 6-9 mo. Bitch	1 2 3 4
_____ 9-12 mo. Dog	1 2 3 4	_____ 9-12 mo. Bitch	1 2 3 4
_____ 12-18 mo. Dog	1 2 3 4	_____ 12-18 mo. Bitch	1 2 3 4
_____ Novice Dog	1 2 3 4	_____ Novice Bitch	1 2 3 4
_____ Bred-By Dog	1 2 3 4	_____ Bred-By Bitch	1 2 3 4
_____ Am-Bred Dog	1 2 3 4	_____ Am-Bred Bitch	1 2 3 4
_____ Open Dog	1 2 3 4	_____ Open Bitch	1 2 3 4
_____ Veteran Dog	1 2 3 4	_____ Veteran Bitch	1 2 3 4
_____ Stud Dog	1 2 3 4	_____ Brood Bitch	1 2 3 4

Name: _____ Please mail to
 In honor of: _____ Amy Benjamin, IWADV Trophy Chair
 Phone: _____ POB 126, Lewisville PA 19351
 E-mail: _____ 302-547-8540
 First choice: _____ aeriadogs@aol.com
 Second choice: _____
 Third choice: _____ Checks Payable to IWADV

CATALOG ADS

It's not hard – We can set your ad for you; just send the information you want to use or send me your camera-ready material. We can repeat last year's ad, if you like, perhaps with a new picture. Call Margie (908-454-6456) for assistance, suggestions, and answers to your questions. A business card would be fine for a \$20 quarter-page ad. We can take text ads over the phone and set the type for you, you can email your copy (mtm@wideviewfarm.com) and attach a scanned photo, or mail/hand-deliver your information and photos.

Photos: Please do not send "Xerox" copies or low-resolution jpeg files (they look good on the Internet, but not so good in print). We do not want to disappoint you with poor quality. Email or call Margie for information on how to scan your photos if you want to submit them by email. Better to loan us the photos and let Margie scan them. Note that there is no longer any extra charge for photos.

Ad Sizes: The actual sizes are 7-1/2" high x 4-1/2" wide for a full-page, 3-3/4" high x 4-1/2" wide for a half-page, and 1-3/4" high x 4-1/2" wide for a quarter-page. Your copy and photo(s) must reasonably fit into these areas. We can enlarge/shrink your photos, but for example, four show photos, 30 lines of text, and a 5-generation pedigree won't fit in a 1/2-page ad (it's been tried!).

You could use your ad to : Remember a hound who is no longer with you.
 Send your best wishes to exhibitors and visitors at the Specialty.
 Advertise a product or service provided by you or a friend.
 Send holiday greetings to your friends, and be early this year!

Our advertising rates have been reduced this year – & no extra charge for photos:

Two-Page Spread	\$70.00
Full Page	\$45.00
Half Page	\$30.00
Quarter Page – text or business card	\$20.00

Please make checks payable to IWADV. Your support of our Specialty is greatly appreciated!

DEADLINE: SEPTEMBER 8, 2022

Margie Milne, IWADV Catalog Ads - Production
 150 Creek Road, Phillipsburg, NJ 08865
 (908)454-6456

mtm@wideviewfarm.com – please put "IWADV Ad" in subject line

Pre-paid catalogs - pick-up at show - \$8.00

MAILED CATALOG w/ results: **Mail to:** David C. Milne
 Checks payable to IWADV 150 Creek Road
"Guarantee" Deadline is September 14th Phillipsburg, NJ 08865
 (908)454-6456

Quantity	Price	Total
	@ \$10.00	

Your catalog will be mailed after the Specialty

NAME HOME PHONE.....

STREET ADDRESS

CITY/STATE/ZIP.....